

Outreach Materials

Following is a list of microplastics outreach items developed by the ITRC Microplastics Toolkit.

Index of Microplastics Outreach Materials

#	Fact Sheet Title	Target Audience	Description
MP-1-1	Microplastics: The Basics You Need to Know	All Audiences	One-page fact sheet that provides a general overview of microplastics.
MP-1-2	Sources of Microplastics	All Audiences	One-page fact sheet providing details about different sources of microplastics. Pairs nicely with MP-1-5 graphic.
MP-1-3	How You Can Help Reduce Microplastics	All Audiences	One-page fact sheet that provides information on actions individuals can take to reduce microplastics in the environment.
MP-1-4	Microplastics Resources for Educators	General Audience	One-page fact sheet focusing on introducing microplastics and resources for educators of K-12 students. Includes a link to MP-1-23, a spreadsheet listing educational resources for K-12 and other educators.
MP-1-5	Sources of Microplastics Graphic	All Audiences	One-page fact sheet providing a visual example of the different routes/sources from which microplastics can enter the environment. Pairs nicely with MP-1-2.
MP-1-6	Microplastics are Everywhere Graphic	All Audiences	One-page fact sheet containing a graphic highlighting the six microplastics key messages developed by ITRC.
MP-1-7	Today's Plastics are Tomorrow's Microplastics Graphic	All Audiences	One-page fact sheet containing a brief overview and history of microplastics.
MP-1-8	Tired of Plastics Graphic	All Audiences	One-page fact sheet containing a graphic related to reducing plastics in the environment.

MP-1-9	Help Keep Microplastics Out of Your Body–Graphic	All Audiences	One-page fact sheet containing a graphic related to reducing your intake of microplastics.
MP-1-10	Microplastics Are in Creatures Great and Small Terrestrial–Graphic	All Audiences	Graphic highlighting land-based animals.
MP-1-11	Microplastics Are in Creatures Great and Small Aquatic–Graphic	All Audiences	Graphic highlighting aquatic animals.
MP-1-12	Microplastics Are in Creatures Great and Small Avian–Graphic	All Audiences	Graphic highlighting birds.
MP-1-13	Microplastics Are in Creatures Great and Small (and Deep)	All Audiences	Graphic highlighting invertebrates from the Mariana Trench.
MP-1-14	Sampling and Analysis Fact Sheet	Scientists and Regulators	Two-page fact sheet providing an overview of considerations for sampling and analysis of microplastics in the environment.
MP-1-15	Use Comparable Units for Microplastics Data Reporting Fact Sheet	Scientists and Regulators	Two-page fact sheet highlighting challenges in comparing studies due to lack of harmonization on units used to describe microplastics.
MP-1-16	Exposure to Microplastics and Associated Effects Fact Sheet	Scientists and Regulators	Two-page fact sheet summarizing exposure pathways for humans and known ecological health effects.
MP-1-17	Data Gaps and Future Research Needs Fact Sheet	Scientists and Regulators	Two-page fact sheet providing a summary of research needs with a focus on how microplastics move through the environment.
MP-1-18	Types of Microplastics: Primary vs Secondary Microplastics Fact Sheet	All Audiences	One-page fact sheet that discusses primary and secondary microplastics and their respective sources.
MP-1-19	What Are Microplastics Fact Sheet	All Audiences	One-page fact sheet with broad overview of microplastics.
MP-1-20	Focus Sheet: Working with Decision-Makers to Address Microplastics Pollution and Exposure	Decision-Makers	Three-page summary of background microplastics information and regulations related to plastics and microplastics both nationally and internationally This sheet would be useful for staff preparing to present